

# **Possible seminar cooperations**

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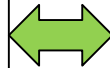
University of Education Karlsruhe  
Business and Economic Education

2021

## Possible seminar cooperations

### 1) One Semester: Social Entrepreneurship Education

30 students from  
University working in  
groups of 4



The mayor of Karlsruhe comes to the  
first seminar session and presents the  
social problems of the city of  
Karlsruhe.

Students develop social innovations for Karlsruhe (for the problems presented by the mayor) in a project seminar based on design thinking.

# Timetabel Social Entrepreneurship

1	13.04.2021	Theoretical introduction to social entrepreneurship, group formation
2	20.04.2021	practical contact: the mayor of Karlsruhe presents the social problems of the city; Introduction in das Design Thinking
3	27.04.2021	Design Thinking: Understanding and observing the problem (homework video shoot)
4	04.05.2021	Design Thinking - Observe: Evaluation of the videos and analysis Homework: Create Right Side of the Value Proposition Canvas (VPC)
5	11.05.2021	Design Thinking – Need Finding: Analysis of the VPC Homework: Fill in the left side of the VPC
6	18.05.2021	Design Thinking – Generating ideas: Analysis of the left-hand side of the VPC Design Thinking - Prototyping
	26.05.2021	Self-organised group work: Creation of the prototype
7	01.06.2021	Self-organised group work: Creation of the prototype
8	08.06.2021	Self-organised work: Creating the prototype and filling in the Business Model Canvas
9	15.06.2021	Self-organised group work: Creation of the prototype
10	22.06.2021	Face-to-face session: Reflection and presentation of the prototypes - Exhibition
11	29.06.2021	Self-organised work: Revision/ creation of the prototype
12	06.07.2021	Self-organised work: Testing the prototype with the help of the real users
13	13.07.2021	Self-organised work: Finalisation of the prototype
14	20.07.2020	Final presentations: exhibition of the prototypes. The mayor evaluates the prototypes on the basis of their practicality.

## Prototypes from the Seminar Social Entrepreneurship



Students have invented an app for homeless people in Karlsruhe, which the city of Karlsruhe is now developing and implementing.

## Possible seminar cooperations

### 2) One Semester:

### Service Learning and Social Entrepreneurship Education

30 students from  
University working in  
groups of 4



Each group looks for a civil society  
organisation in Karlsruhe and  
develops an entrepreneurial business  
model for their problem.

Design Thinking and Business Model Canvas

# **Possible seminar cooperations**

**Prof. Dr. Dr. h.c. Ewald Mittelstädt**

South Westphalia University of Applied Sciences

2021

# Possible seminar cooperations

## 1) International Summer School – Mobility Hackathon

72 students from different universities working in groups of 4



Companies submit challenges and give briefings on the first seminar day.

Students develop solutions through a Design Thinking Hackathon within 3 days and pitch them to a jury.

# Possible seminar cooperations

## 1) International Summer School – Mobility Hackathon

### International Summer School & Mobility Hackathon

#### Mission:

The International Summer School & Mobility Hackathon will bring together 75 participants from Germany (FH SWF, PH Karlsruhe) and Ukraine (V.N. Karazin Kharkiv National University) in cooperation with streamUP Project, supported by European Union, EFRE.NRW and the Ministry of Economy, Digitalization and Innovations in the region of North-Rhine Westphalia.

In digital format using innovative tools, students will participate in a one-week block of seminars & challenges, aiming at developing intercultural concepts for entrepreneurial activity fostering social and cultural developments.

Main program activities include intensive teamwork on the topics such as Leadership, Intercultural communication and Mobility Design Thinking Modus.

The variety of challenges, seminars and team work will help students to develop their entrepreneurial skills and generate different business ideas with the focus on mobility in multicultural groups and presenting them to the audience.

#### Contents:

- Intercultural communication: scales & dimensions
- Team-building
- Leadership
- Design Thinking modus
- Mobility challenges
- Interviews' creation
- Introduction of streamUP Project
- Prototypes creation
- Final Pitch (Team Presentations)
- Networking & feedbacks
- Final

#### For mat: digital

Tools:   miro  
 slack

Super prize for the  
winner team:

*exciting  
trip to  
Berlin* 



66 Mahatma Gandhi:  
"Be the change you wish to see in the world."

66 Thomas Edison:  
"I have not failed. I've just found 10,000 ways that won't work."

66 Walt Disney:  
"If you can dream it, you can do it!"

66 Napoleon Hill:  
„Desire is the starting point of all achievement, not a hope, not a wish, but a keen pulsating desire which transcends everything.“